



PEAK GRANTMAKING

PEAK2027: Together We Transform

A SPONSOR GUIDE FOR OUR 2027 CONVENING

PEAK2027

ATLANTA MARCH 16–18

About PEAK2027

Philanthropy doesn't change through isolated acts of courage — it transforms when we move together. When grants professionals share hard-won wisdom, challenge long-held assumptions, and build trust across the field, something bigger becomes possible. This work takes on a heightened urgency today as we face coordinated, systematic attacks against the vital frameworks of equity and inclusion. In this pivotal moment, our collective action is essential to safeguard our hard-fought victories and ensure we keep marching resolutely toward justice.

Atlanta has always known this truth. As the cradle of the civil rights movement and a city continually reimagined by its people, Atlanta embodies what collective will looks like in practice, not just in aspiration. It's a fitting home for a gathering of changemakers who believe that how we give is just as important as what we give.

At PEAK2027, we'll come together to deepen our practice, grow and strengthen our community, and accelerate the shift toward equity-centered grantmaking. We'll challenge the power dynamics that slow us down, celebrate the progress we've made, and chart the path forward — side by side.

Because the work of transformation is never done alone.

Together We Transform.







March 16–18, 2027

Together We Transform.



A letter from our leadership

Dear Friends, Colleagues, and Partners,

PEAK2027 will be a celebration of the power of community, especially during challenging times, to protect what is sacred to our community and make lasting change both in and beyond our sector. Our theme, Together We Transform, will highlight how you—our members and community—are continuing to implement better, more equitable grantmaking practices despite the headwinds we are facing. We look forward to learning alongside you about innovations in data, ethical artificial intelligence, technology, wellness, leadership, grants management and working in true partnership to better serve communities.

From March 16–18, 2027, in the historic and bustling city of Atlanta, Georgia, we are excited to bring together grants professionals to lead during this pivotal moment. We have been thrilled by the record-breaking support our sponsorship packages received in the last few years. We look forward to another year of radical support for our convening and our community from our members and partners.

We invite you to demonstrate your commitment to equitable grantmaking and the PEAK community by partnering with us for PEAK2027. This is an opportunity to amplify your mission and connect with a dedicated network of change agents. On behalf of our board and staff, thank you for being a vital part of our movement to reimagine philanthropy.

With gratitude,
PEAK Leadership

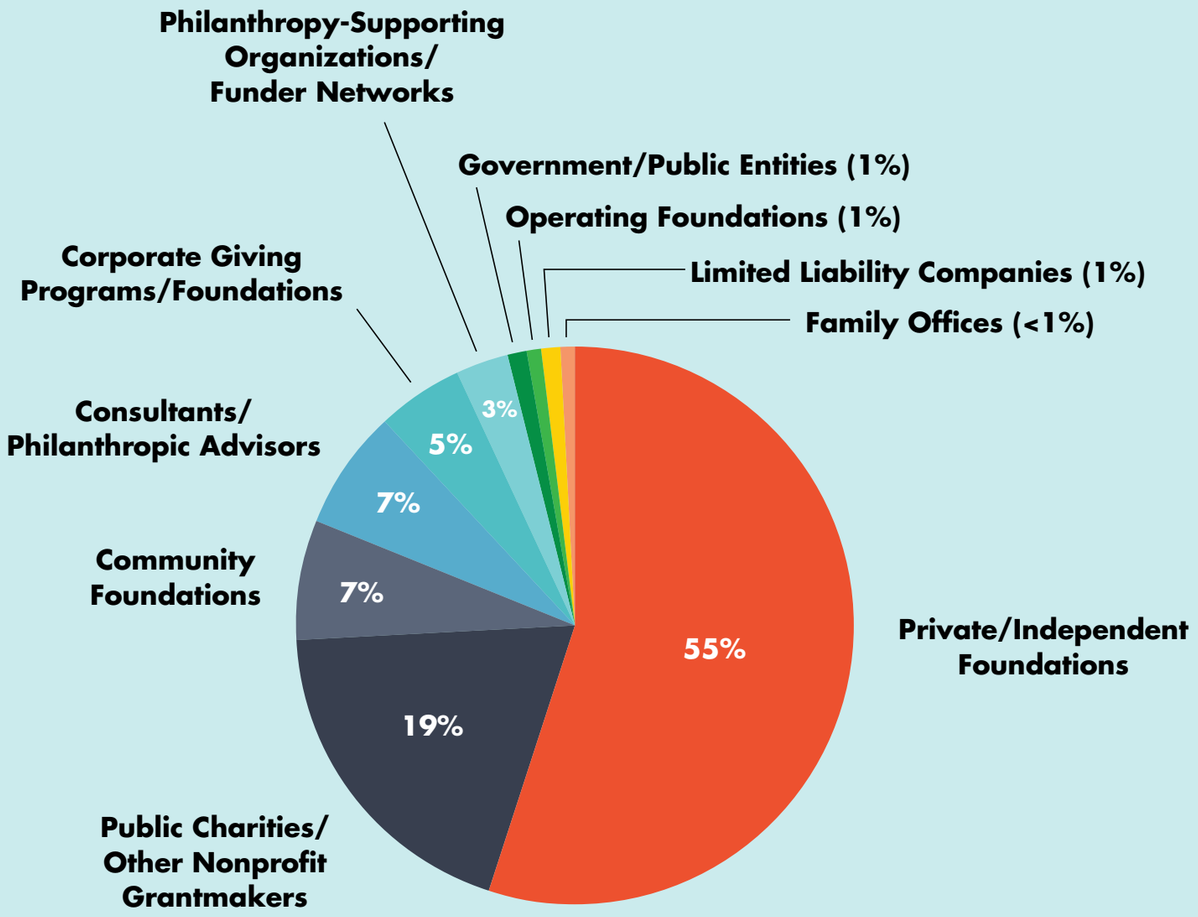
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Strategic Sponsorship Opportunity

A Snapshot of our contributing organization members

- Private/Independent Foundations
- Public Charities/Other Nonprofit Grantmakers
- Community Foundations
- Consultants/Philanthropic Advisors
- Corporate Giving Programs/Foundations
- Philanthropy-Supporting Organizations/Funder Networks
- Government/Public Entities
- Operating Foundations
- Limited Liability Companies
- Family Offices

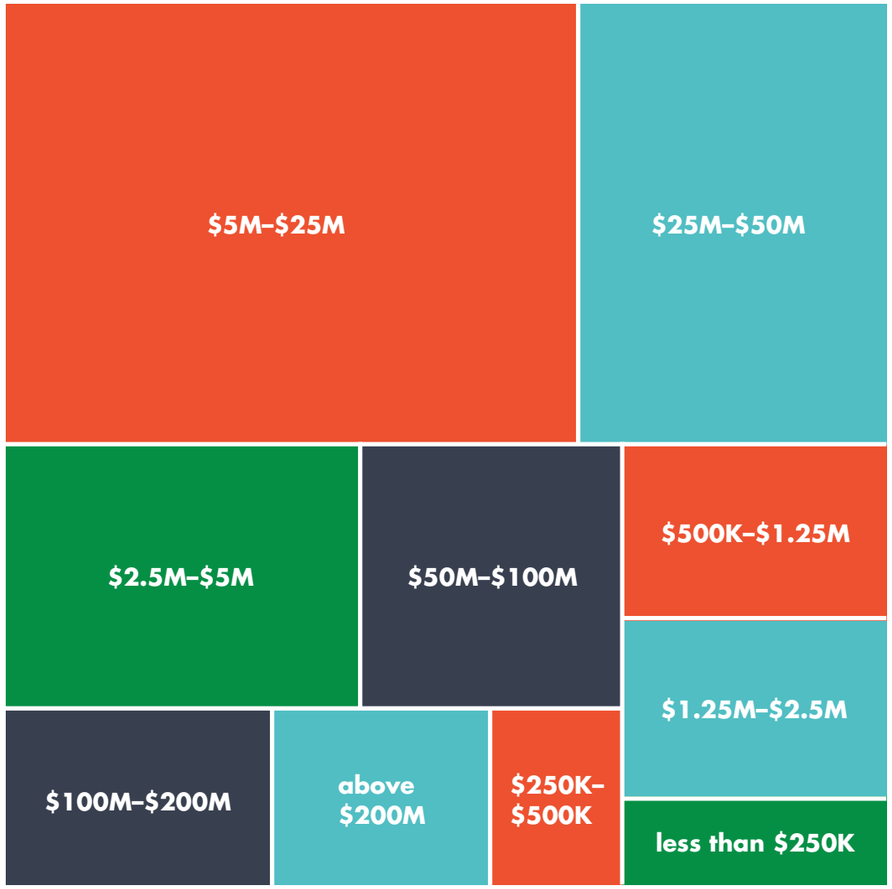


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Who's Coming?

Breakdown of contributing organization members by annual giving



Job bands in our network

- **56%** Professional positions
- **19%** Supervisory/ management positions
- **13%** Internal/business support positions
- **12%** Executive positions

By the numbers

550+ Contributing Organization Members
2,500+ organizations in our network
8,500+ people in our network
350+ volunteer leaders



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Thank you to our 2026 sponsors

CONFLUENCE VISIONARY

Missouri Foundation for Health

HEARTLAND PARTNER

akoyaGO AMPLIFY YOUR IMPACT
benevity
BUSH FOUNDATION
FLUXX
JPMorganChase
THE KRESGE FOUNDATION
McKNIGHT FOUNDATION
Submittable

EADS BRIDGE BUILDER

foundant AN ENGINE FOR GOOD
THE LEONA M. AND HARRY B. HELMSLEY CHARITABLE TRUST
Margaret A. Cargill PHILANTHROPIES
NATHAN CUMMINGS FOUNDATION A Justice Journey
salesforce

SHOW-ME SPONSOR

ARCHSTONE FOUNDATION
CONRAD N. Hilton FOUNDATION
dogwood health trust
Kenneth Rainin FOUNDATION
Lumina FOUNDATION
MAY & STANLEY SMITH CHARITABLE TRUST

GATEWAY CHAMPION

Ascendium Elevating opportunity
Marguerite Casey Foundation
Mother Cabrini HEALTH FOUNDATION
MITSUBISHI ELECTRIC foundation

RIVER CITY FRIEND

arcus FOUNDATION
Barr Foundation
BDO
BlueCross BlueShield of North Carolina Foundation
Bonterra Jumpstart
DIGITAL science
EWING MARION KAUFFMAN FOUNDATION
THE GROVE FOUNDATION
The Lemelson Foundation Improving lives through invention
Resources Legacy Fund
ROSE COMMUNITY FOUNDATION

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Sponsorship Packages

WHY SPONSOR PEAK2027?

PEAK Grantmaking's national convening is the premier gathering of grantmaking professionals committed to equitable, effective philanthropy. PEAK2027 will bring together over one thousand grants managers, program officers, operations and knowledge managers, and executive staff for three days of learning, community, and transformation — in Atlanta, a city whose spirit of justice and civic leadership runs deep.

Sponsoring PEAK2027 places your organization at the center of a sector-shaping conversation and connects you with the people who administer and advance philanthropic giving across the country.

SPONSORSHIP TIERS

FLAGSHIP LEVEL
Legacy Sponsorship | $100,000

This is our premier partnership opportunity — an exclusive alignment with PEAK Grantmaking's mission at its highest level. As our top sponsor, your organization will be celebrated as a transformative leader of the PEAK community, with unparalleled visibility, access, and co-authorship of the convening experience. Legacy sponsors receive first priority across all recognition channels, flagship exhibitor placement, and a dedicated strategic relationship with PEAK leadership.

FLAGSHIP LEVEL
Visionary Sponsorship | $75,000

As a Visionary sponsor, your organization will have a defining presence at PEAK2027, demonstrating a cornerstone commitment to equitable grantmaking. You'll be a celebrated co-leader of the convening with prominent recognition across all channels and meaningful access to PEAK's membership and leadership.

STEWARDSHIP LEVEL
Champion Sponsorship | $50,000

The Champion sponsorship offers a prominent opportunity to connect with PEAK's community of grantmaking professionals and highlight your organization's commitment to equitable philanthropy. You'll be recognized as a key partner in creating a dynamic and impactful convening for all who attend.

STEWARDSHIP LEVEL
Leadership Sponsorship | $25,000

This sponsorship provides a focused opportunity to support a key element of the convening, build meaningful connections with attendees, and demonstrate your organization's commitment to our shared goals. Leadership sponsors choose from a curated menu of high-visibility designation options.

Complete the Support Form

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Sponsorship Packages

COMMUNITY LEVEL

Catalyst Sponsorship | $20,000

Catalyst sponsorships enable PEAK to deliver experiences that are accessible, inclusive, and valuable for every attendee. By supporting these community-centered offerings, your organization helps ensure that PEAK2027 lives up to our highest aspirations for an equitable and welcoming convening.

COMMUNITY LEVEL

Advocate Sponsorship | $15,000

The Advocate level provides a range of opportunities to put your name in front of attendees and lift up your support for the PEAK community. These sponsorships are ideal for organizations seeking brand visibility alongside meaningful engagement with PEAK's network of grantmaking professionals.

PARTNERSHIP LEVEL

Friend Sponsorship | $10,000

Friend sponsorships offer high-visibility support of key community-building events throughout the convening. These sponsorships suit organizations looking to make a targeted investment in PEAK's network while gaining meaningful recognition among our attendees.

PARTNERSHIP LEVEL

Supporter Sponsorship | $5,000

The Supporter level is a great opportunity to show support for key elements of the convening that foster networking, community, and inclusion. These sponsorships help PEAK ensure that no grantmaking professional is left out of the room due to financial barriers.

Complete the Support Form

BENEFITS AT A GLANCE

All sponsors receive recognition on the PEAK2027 website, event platform, and annual report. Benefits scale with investment level.






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SPONSORSHIP DESIGNATION	Flagship Level		Stewardship Level		Community Level		Partnership Level	
SPONSORSHIP TIER	**Legacy Sponsorship $100,000**	**Visionary Sponsorship $75,000**	**Champion Sponsorship $50,000**	**Leadership Sponsorship $25,000**	**Catalyst Sponsorship $20,000**	**Advocate Sponsorship $15,000**	**Friend Sponsorship $10,000**	**Supporter Sponsorship $5,000**
Recognition on the PEAK2027 website, event platform, and annual report	✓	✓	✓	✓	✓	✓	✓	✓
Recognition in PEAK2027 promotional emails (# of inclusions scales by tier)	4	4	3	3	2	2	1	1
Pre-convening social media shout-outs (# of posts scales by tier)	4	4	3	3	2	2	1	1
NEW Presenting Keynote Sponsor	✓	✓	⊗	⊗	⊗	⊗	⊗	⊗
NEW Named co-host of breakout session track of choice	✓	⊗	⊗	⊗	⊗	⊗	⊗	⊗
Logo placement in PEAK2027 event app	✓	✓	✓	✓	⊗	⊗	⊗	⊗
NEW Dedicated sponsor newsletter spotlight	✓	✓	⊗	⊗	⊗	⊗	⊗	⊗
Complimentary full-access registrations (# scales by tier)	6	4	2	1	0	0	0	0
Priority exhibitor placement in Solutions Center	✓	✓	✓	✓	⊗	⊗	⊗	⊗
Designated speaking slot at sponsored session or event	✓	✓	✓	✓	✓	✓	⊗	⊗
Invitation to PEAK's President's Reception	✓	✓	✓	✓	✓	✓	✓	✓
NEW Free staff registration to PEAK2027 Virtual Convening	✓	✓	✓	✓	⊗	⊗	⊗	⊗
PEAK Solutions Center Exhibitor Package	✓	✓	✓	✓	✓	✓	⊗	⊗

Complete the Support Form

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Sponsorship Designation Options

In addition to tier-level benefits, sponsors select named designation options based on their investment level, allowing your organization to align with specific convening experiences that reflect your mission. Designation options are subject to availability—contact us early to secure your first choice.

FLAGSHIP DESIGNATIONS

Legacy & Visionary (choose up to 3)

Presenting Keynote Sponsor
Recognition throughout the keynote sessions at the convening, with remarks at the opening or closing keynote and special recognition signage throughout the event

Named Co-Host of Track of Your Choice
Select one of the following tracks to sponsor: Driving Equity and Inclusion, Grants Professional Toolkit, Harnessing Data and Technology, Reimagining Funding Strategies, Strengthening Organizational Culture and Strategic Leadership, Skill Level Track (Entry, Intermediate, and, Advanced)

Any of the selections from the Flagship, Stewardship, Community, or Partnership levels that align with your mission and goals for supporting this event and the PEAK community

STEWARDSHIP DESIGNATIONS

Champion & Leadership (choose up to 2)

Keynote Speaker Sponsor
Sponsor one of our influential keynote speakers and get your brand in front of all attendees.

Welcoming Reception Sponsor
Sponsor our fun and festive opening night reception at Zoo Atlanta.

Breakout Sessions Sponsor (one full day)
Exclusively sponsor one day of our dynamic breakout sessions.

Accessibility Sponsor
Support our efforts to make PEAK2027 as inclusive and accessible as possible. By sponsoring this, you will directly help us provide essential services like closed captioning for keynote and breakout sessions, ensuring all attendees can fully participate. PEAK Grantmaking has signed the Disability & Philanthropy Forum's Disability Inclusion Pledge, and we are committed to making PEAK2027 an example of inclusive events for the philanthropic sector.

Career Center & Coaching Sponsor
PEAK Grantmaking is committed to providing career growth opportunities for our members and lifting up equitable hiring practices. At PEAK2027, the Career Center will provide resources and support, including a headshot studio and individual coaching sessions focused on personal and professional growth. These are some of our most sought-after offerings, and your sponsorship ensures they remain complimentary for all attendees.

Virtual Convening Sponsor
Sponsor the virtual component of PEAK2027, allowing us to share the convening experience with a broader audience.

Any of the selections from the Stewardship, Community, or Partnership levels that align with your mission and goals for supporting this event and the PEAK community

Sponsorship Designation Options (Continued)

COMMUNITY DESIGNATIONS

Catalyst & Advocate (choose 1)

Networking Breakfast & Pop-Up Roundtables Sponsor
Support a dedicated space for attendees to connect and learn from one another.

Wellness Sponsor
Align your brand with our commitment to well-being by sponsoring a wellness activity, or space.

Graphic Facilitation Sponsor
Sponsor the visual capture of our three keynotes through a series of graphic recordings to be shared with the community.

Pre-Convening Session Sponsor
Sponsor one of our special sessions offered before the main convening begins.

Pre-Convening Chapter & Peer Group Leader Retreat Sponsor
Support our outstanding chapter and peer group volunteer leaders as they develop leadership skills and build networks.

"Sneak PEAK" Social Sponsor
Kick off the convening on Monday evening with fellow attendees. Welcome first-timers, celebrate our GM101 graduates, and make connections you can build upon throughout the convening.

Volunteer Appreciation Reception Sponsor
Thank and celebrate our incredible volunteers who plan our conferences, develop resources, lead as board members, and build communities through our chapters, caucuses, and affinity groups. This event will be held prior to the Welcome Reception at Zoo Atlanta.

Solutions Center Activity Sponsor
Drive attendee engagement and boost exhibitor visibility by sponsoring our popular Solutions Center Activity.

PEAK2027 App Sponsor
In lieu of printed materials, we're investing in our event app, CVENT. Your sponsorship helps us move away from paper and disposable forms of communication.

Any of the selections from the Community or Partnership levels that align with your mission and goals for supporting this event and the PEAK community



PARTNERSHIP DESIGNATIONS

Friend & Supporter (choose 1)

Peer Network Meetings Sponsor
Sponsor the in-person gatherings of our regional chapters and identity-based peer groups, allowing these communities to connect and learn from one another.

Speed Networking Sponsor
Sponsor this fun and fast-paced event that helps attendees make new connections.

Board Alumni Breakfast Sponsor
Sponsor a special event to celebrate our board alumni and their continued commitment to PEAK.

Social Media Wall Sponsor
Engage attendees and amplify your brand by sponsoring our interactive social media wall.

Scholarship Sponsor
Partner with PEAK to promote inclusivity by offering scholarships to sector professionals who may not be able to attend due to financial constraints. Each scholarship covers the cost of lodging and registration fees for three participants.

Coffee Break Sponsor
Fuel our attendees' learning and networking throughout the day by sponsoring a coffee break.

Planning Committee Reception Sponsor
Celebrate the hard work of our planning committee.

PEAK2027

Solutions Center

As we learn, share, and evolve, we want to consider how we position you, our vendor partners, within our community as thought partners, leaders, and collaborators to our funder members. That's why we are excited to offer our Solutions Center again this year. We hope to create a space that is its own emergent learning community where you can showcase your knowledge and offerings and be in conversation with our members.

Supporting at another level? Vendor partners who sponsor at $15,000 or higher will receive a sponsored webinar in 2026, and vendor partners who sponsor at $20,000 or higher will receive a sponsored webinar and sponsored insight post in 2027.

Join us as a Solutions Center Vendor for $6,500

Exhibitor Booth Space

Exhibitor booth space with a 6' table and two chairs



Convening Registrations

Two (2) registrations, which include access to programming, meals, and networking opportunities



Recognition All Year

Recognition in PEAK's annual report and on the PEAK2027 website



Promoted Ancillary Event

We encourage exhibitors to host their own ancillary events (such as a reception, happy hour, dinner for current and prospective clients) on Wednesday evening after PEAK2027 programming has concluded for the day. Ancillary events for exhibitors will be listed in our convening app to promote to members and participants.



PEAK 2027 User Group Meeting | $1,000

Vendor partners will also have the opportunity to host a user group meeting during the convening. Space is limited, and meeting space will be offered on a first-come, first-served basis. User groups will have access to a breakout room, audiovisual equipment, and their user group session will be included in the PEAK2027 program.



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Together We Transform.

Support PEAK Beyond the Convening

We greatly appreciate the support of our members, friends, and partners to help us host this amazing convening each year. PEAK2027 will be just one of our many efforts to bring together our community to reimagine what philanthropy can and should be and to take practical steps to implement equitable, effective grantmaking practice change across the sector.



- **Consider increasing your annual membership contribution to become a Sustaining Organization Member.**
- **Give an in-kind donation as the host for a chapter or peer group gathering.**
- **Sponsor another event in 2026 or 2027, like our Volunteer Leadership Summit, Grants Management 101 virtual cohort program, or our webinar learning series.**
- **We always welcome and accept general operating support grants.**

Reach out to Sara Sanders at sara@peakgrantmaking.org for details and to explore what option is best for you and your organization.

Secure your Support Package

To ensure that sponsors receive maximum visibility, we are seeking supporter commitments **by February 12, 2027**. We will continue to offer available opportunities until secured by a partner. We hope to hear from you soon.

Please complete this **Support Commitment Form** or reach out to Sara Sanders with questions at **sara@peakgrantmaking.org**

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What our Members Say:



Attending PEAK2026 was an **energizing and deeply affirming experience** for me, both personally and professionally. I felt **genuinely inspired by the shared commitment to equity and the openness in how people showed up to learn and grow together**. What stayed with me most were the authentic connections I formed and strengthened with peers who truly understand the nuances of this work."

Tiffany Oscar,
The Washington Home

This is my favorite conference every year! I come away filled with hope, reminded of why I'm in this profession, being **re-grounded in my values, energized by making new connections, and inspired to bring back nuggets to my organization to continuously improve the way we do our work."**

Cindy Alvarado,
May and Stanley Smith Charitable Trust

As someone new to the Foundation world, **PEAK conferences are a great way to meet new people in the space and learn a ton about this sector.** Everyone I met was really friendly and wanted to engage, and I learned quick lessons and takeaways from most conversations I had. The sessions are worthwhile, the outings are fun—I will definitely be back!"

Kendall King

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