



Dear friends, colleagues, and partners,

What a year it has been! Our 25th anniversary year was a celebration of community and all that we've accomplished together. It was also a call to action to prepare for the work ahead as we embark on PEAK's next chapter of empowering grants professionals to lead the way in operationalizing equity in philanthropy.

As we look ahead, the Principles for Peak Grantmaking will be at the center of all we do. Equity remains a through line as we elevate our theory of change, explore how to deepen our knowledge through emergent learning, and advance equity through practice change. We will also leverage our PEAK2022 Online conference as a launchpad for the transformation we want to see in philanthropy.

We invite you to demonstrate your commitment to equitable grantmaking and the PEAK community of change agents by supporting PEAK2022.

We'll miss being under one roof to meet new members and reconnect with our most engaged supporters, but we hope that you are as excited as we are for what's to come in 2022! We know this has been a difficult time for so many, so—on behalf of our staff and board—thank you for your continued support.

With gratitude,

Satonya Fair, JD

President and CEO PEAK Grantmaking

Connect With the PEAK Grantmaking Community in 2022

By the numbers

500+

contributing Organization Members 2.300+

organizations in our network 6.500+

people in our network

Job bands in our network

58%

professional positions

12%

executive positions

16% supervisory/

management positions

14%

business support positions

A snapshot of contributing Organization Members

55%

private/independent foundations

15%

public charities/ other nonprofit grantmakers

7%

consultants/ philanthropic advisors

philanthropysupporting organizations/

corporate giving

programs/

foundations

9%

community

foundations

government/public entities

operating foundations **2**%

funder networks

limited liability companies

Breakdown of contributing Organization Members by annual giving

8%

less than \$250.000

\$250,000-\$500.000

13%

\$2.500.000-\$5,000,000

31%

\$500.000-\$1.250.000

\$5.000.000-\$25,000,000

11%

10%

\$1,250,000-

\$2,500,000

\$25,000,000-\$50.000.000

15%

more than \$50.000.000

PEAK2021 Online participation

1.300

attendees

on average

sessions attended

kevnote attendees on average

session attendees on average

How to Secure Your Sponsorship Support

To ensure that you receive maximum exposure, we are seeking sponsor and exhibitor commitments by February 1, 2022.

We will continue to offer available sponsorship opportunities until secured by a partner. We hope to hear from you soon. For questions, please contact Clare Larson at clare@peakgrantmaking.org.

To secure your sponsorship, please complete our PEAK2022 Online Sponsor & Exhibitor Commitment Form here.

Customize an option:

We know that investment partnerships can take many forms. If you'd like to discuss an option you don't see on this list, please contact Sara Sanders at sara@peakgrantmaking.org.

PEAK2022 Online

Sponsorship Opportunities



With safety as a continuing concern, we have decided to host a virtual conference in 2022. While we will deeply miss those opportunities to connect in person, we are thrilled to be back in the virtual space with you and our amazing community for PEAK2022! With the partnership of our outstanding conference committee, we look forward to making this virtual event the best yet.

Join us March 21–25, 2022 for a weeklong program filled with thought-provoking keynotes, dynamic breakout sessions, and networking gatherings—plus, we'll celebrate the great city of New Orleans by infusing the experience with a NOLA vibe! And regardless of how we convene, we know PEAK2022 will be another standout event for learning and community building.

"PEAK Grantmaking plays such a vital role in the philanthropic sector by providing the resources and expertise foundations need to implement equitable and effective grantmaking practices. We are proud to support the PEAK community, as it has been convening and engaging stakeholders in thoughtful discussions that lead to actionable change within organizations for the past 25 years."

-Allison Gister

Director, Grants & Knowledge Management, Conrad N. Hilton Foundation **Thank you to our PEAK2021 sponsors and exhibitors!** We are grateful for the support of these member organizations and vendor partners who helped make the conference such an engaging event.

PEAK2021 Sponsors

Ascendium Education Group Bill & Melinda Gates Foundation Chan Zuckerberg Initiative Conrad N. Hilton Foundation Fluxx Kim Foster Consulting **NGOsource** The Leona M. and Harry B. Helmsley Charitable Trust Travelers Virginia G. Piper Charitable Trust Walton Family

Foundation

PEAK2021 Exhibitors

akovaGO Amalgamated Bank Blackbaud Candid **Exponent Partners** Fluxx Foundant Technologies GivingData Grantbook **ImagineCRM** ImpactMapper Resilia Salesforce.org Sputnik Moment Submittable WizeHive ZoomGrants

KEYNOTE SPONSOR | \$20,000

1 opportunity left

Last year, a record 1,300 participants joined our virtual conference, and we anticipate another banner year of online engagement. Each Keynote Sponsor will support a keynote event, which will bring philanthropic thought leaders together for provocative and inspiring conversations to energize the PEAK community to lead change and drive equity in the sector.

Each Keynote Sponsor supports one (1) of the following events:

SOLD! The opening keynote on March 21, 2022 **SOLD!** The midweek keynote on March 23, 2022

• The closing keynote on March 25, 2022

Benefits

• Up to five (5) minutes to address attendees live or via prerecorded remarks during your sponsored keynote session

- Recognition in promotional materials for PEAK2022
- Recognition on the PEAK2022 website and conference platform
- One (1) social media mention and tag in a sponsor shout-out prior to the conference
- Your logo featured on a dedicated PEAK2022 acknowledgements page on our website throughout the year
- Recognition in our 2022 annual report

Additional vendor benefits

- One (1) sponsored webinar
- One (1) sponsored PEAK article
- Invitations to member-exclusive community conversations throughout the year
- PEAK2022 Online Exhibitor Package (see page 8)

"PEAK2021 Online gave me ample opportunity to connect with my colleagues, learn leadership skills to advocate for diversity, and provided resources to improve our grantmaking processes and relationships I'm also leaving energized and inspired, something we all need more of during the pandemic."

ACCESSIBILITY SPONSOR | \$20,000

1 opportunity

The Accessibility Sponsor will support our efforts to make PEAK2022 as inclusive and accessible as possible to our community and to be a shining example of inclusive events for the philanthropic sector.

Benefits

- Recognition in promotional materials for PEAK2022
- Recognition on the PEAK2022 website and conference platform
- One (1) social media mention and tag in a sponsor shout-out prior to the conference
- Your logo featured on a dedicated PEAK2022 acknowledgements page on our website throughout the year
- Recognition in our 2022 annual report

Additional vendor benefits

- One (1) sponsored webinar
- One (1) sponsored PEAK Insight article
- Invitations to member-exclusive community conversations throughout the year
- PEAK2022 Online Exhibitor Package (see page 8)

"PEAK2021 was far and away the most inspiring and engaging conference I have ever attended... and that includes in-person conferences!"

PREMIER SPONSOR | \$15,000

1 opportunity

Each Premier Sponsor supports a block of breakout sessions of their choice during the conference. Breakout sessions are special opportunities for our community to develop skills and expertise, build professional networks, share equitable, effective grantmaking practices, and hear trends in the field.

Benefits

- Up to five (5) minutes to address attendees live or via prerecorded remarks during your sponsored session
- Recognition in promotional materials for PEAK2022
- Recognition on the PEAK2022 website and conference platform

- One (1) social media mention and tag in a sponsor shout-out prior to the conference
- Your logo featured on a dedicated PEAK2022 acknowledgements page on our website throughout the year
- Recognition in our 2022 annual report

Additional vendor benefits

- One (1) sponsored webinar
- One (1) sponsored PEAK Insight article
- Invitations to member-exclusive community conversations throughout the year
- PEAK2022 Online Exhibitor Package (see page 8)

SUSTAINING SPONSOR | \$10,000SOLD OUT

Our opening reception will bring together attendees to celebrate the start of our virtual conference and kick off our week of learning, networking, and sharing practices. Our graphic facilitator will capture visually the big ideas from our three keynotes.

Each Sustaining Sponsor supports one (1) of the following:

SOLD! Opening Community Reception **SOLD!** Graphic Facilitator for Three Keynote Sessions

Benefits

- Up to five (5) minutes to address attendees via live or prerecorded remarks during the community reception
- \bullet Recognition in promotional materials for PEAK2022

- Recognition on the PEAK2022 website and conference platform
- One (1) social media mention and tag in a sponsor shout-out prior to the conference
- Your logo featured on a dedicated PEAK2022 acknowledgements page on our website throughout the year
- Recognition in our 2022 annual report

Additional vendor benefits

- One (1) sponsored webinar
- One (1) sponsored insight article
- Invitations to member-exclusive community conversations throughout the year
- PEAK2022 Online Exhibitor Package (see page 8)

"While it's hard to replace an experience as special as the PEAK annual conference, I was very thankful to have these virtual opportunities to learn from and connect with peers and experts. I appreciate the time and effort from the PEAK staff to give us a piece of what brings us together every year."

-Amy Hall

Charitable Giving Associate, Georgia Power Foundation

ADVOCATE SPONSOR | \$7,500SOLD OUT

Advocate Sponsors support PEAK Grantmaking in building a community of change agents for equitable, effective grantmaking practice implementation.

Each Advocate Sponsor supports one of the following events:

SOLD! Newcomer Orientation and Reception

SOLD! PEAK Volunteer Reception

SOLD! Virtual museum tour

Benefits

- Recognition in promotional materials for PEAK2022
- Recognition on the PEAK2022 website and conference platform

- One (1) social media mention and tag in a sponsor shout-out prior to the conference
- Your logo featured on a dedicated PEAK2022 acknowledgements page on our website throughout the year
- Recognition in our 2022 annual report

Additional vendor benefits

- One (1) sponsored webinar
- Invitations to member-exclusive community conversations throughout the year
- PEAK2022 Online Exhibitor Package (see page 8)

CONTRIBUTING SPONSOR | \$5,000

2 opportunities

Contributing Sponsors partner with PEAK Grantmaking to promote inclusivity at PEAK2022 by offering scholarships to sector professionals who may otherwise be unable to attend but are dedicated to advancing equitable grantmaking practices. Scholarships cover the entire cost of registration fees for multiple participants.

Each Contributing Sponsor supports:

• Ten (10) PEAK2022 scholarships

Benefits

- Recognition in promotional materials for PEAK2022
- Recognition on the PEAK2022 website and conference platform

- One (1) social media mention and tag in a sponsor shout-out prior to the conference
- Your logo featured on a dedicated PEAK2022 acknowledgements page on our website throughout the year
- · Recognition in our 2022 annual report

Additional vendor benefits

 Invitations to member-exclusive community conversations throughout the year

"I see PEAK among the major philanthropic affinity groups as the primary driver of values-based grantmaking, particularly with the five Principles for Peak Grantmaking. Let's be honest: Grants management professionals are among the best-positioned people in grantmaking organizations to affect the kind of real, practical changes that stem from the goal of tying practices and policies to values."

-Dan Gaff

Director of Grants Management, May & Stanley Smith Charitable Trust

WELLNESS SPONSOR | \$1,000

2 opportunities

Throughout the conference, we will hold wellness breaks to allow our attendees time to recharge, reflect, and connect between sessions. These breaks will feature a variety of mindfulness, music, social, and wellness activities. Each Wellness Sponsor will support a wellness break of their choice.

Benefits

- Recognition in promotional materials for PEAK2022
- Recognition on the PEAK2022 website and conference platform

- One (1) social media mention and tag in a sponsor shout-out prior to the conference
- Your logo featured on a dedicated PEAK2022 acknowledgements page on our website throughout the year
- Recognition in our 2022 annual report

Additional vendor benefits

• Invitations to member-exclusive community conversations throughout the year

SUPPORTING SPONSOR | \$1,000+

In gratitude for contributions at this level, we will acknowledge each Supporting Sponsor during PEAK2022, on our website, and in our 2022 annual report.

"I have been going to PEAK conferences for nearly a decade to reconnect with my professional network of grants management professionals, make new connections, and learn more about best practices and latest research on effective practices. Whether you are veteran of the industry, new to the field, or anywhere in between, this is a must-attend event!"

-Hannah Kahn

Vice President, Grants Management, Arnold Ventures

ONLINE EXHIBITOR PACKAGE | \$3,000

- One (1) virtual booth on our conference platform, where you can
 - display your logo
 - customize text
 - feature image galleries and a rotating banner; embed video
 - chat with attendees
 - schedule and host meetings in a private virtual meeting room
 - create a contact form
 - post links
- Five (5) registrations to the conference, which include access to all keynotes, sessions, chapter

- meetings, and networking opportunities. Each additional exhibitor registration will be charged at the nonmember registration rate.
- Host a PEAK2022 exhibitor meet and greet session. Each vendor will be given a 20-minute time slot on the conference agenda to meet attendees. You can share a demo, host a Q&A, or ask members to share their experiences. Note, because of the shorter conference this year, multiple exhibitors may be featured during the same time slot.
- Recognition in PEAK2022 promotional emails and website
- One (1) social media mention and tag in exhibitor shout-out prior to conference