

# Supporting PEAK2024



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Dear friends, colleagues, and partners,

**After an exhilarating reunion in Baltimore, I can't wait to see the PEAK community gather once again from March 18–20, 2024 in Seattle!**

We know our community is leading the way in discovering and implementing equitable, effective grantmaking practice change and is committed to designing values-aligned, people-first work cultures to support the humans doing the work. Across three days of convening, we look forward to reimagining the possibilities of what philanthropy can and should be, together with our community.

Last year, we evolved our own practices to be more values-aligned and mission-driven by reimagining our sponsorship packages to include streamlined options and focus on relationship-building opportunities. We were delighted by the record-breaking reception these changes received and look forward to another year of radical support for our convening and community from our members and partners.

**We invite you to demonstrate your commitment to equitable grantmaking and the PEAK community of change agents by supporting PEAK2024.**

On behalf of our board and staff, thank you for your continued support and for being a part of our movement to reimagine philanthropy.

With gratitude,



Satonya Fair, JD  
President and CEO

# Connect with the PEAK Grantmaking Community in 2024

## About PEAK Grantmaking

We are a community of grants professionals leading the way in advancing equitable, effective grantmaking practices. Together, we are transforming philanthropy. PEAK2024 promises to be our largest in-person convening.

## By the numbers

**550**

Contributing Organization Members

**2,500+**

organizations in our network

**7,500+**

people in our network

**350+**

volunteer leaders

## A snapshot of Contributing Organization Members

**53%**

private/independent foundations

**17%**

public charities/other nonprofit grantmakers

**9%**

corporate giving programs/foundations

**8%**

community foundations

**6%**

consultants/philanthropic advisors

**3%**

philanthropy-supporting organizations/funder networks

**2%**

government/public entities

**1%**

operating foundations

**1%**

limited liability companies

## Job bands in our network

**57%**

professional positions

**16%**

supervisory/management positions

**15%**

business support positions

**12%**

executive positions

## Breakdown of Contributing Organization Members by annual giving

**7%**

less than \$250,000

**4%**

\$250,000–\$500,000

**7%**

\$500,000–\$1,250,000

**9%**

\$1,250,000–\$2,500,000

**14%**

\$2,500,000–\$5,000,000

**31%**

\$5,000,000–\$25,000,000

**12%**

\$25,000,000–\$50,000,000

**7%**

\$50,000,000–\$100,000,000

**9%**

above \$100,000,000

**Thank you to our 2023 supporters!** We are grateful for the generous contributions from our PEAK2023 supporters, which helped make our convening possible.

Annenberg Foundation  
Annie E. Casey Foundation  
Arabella Advisors  
Archstone Foundation  
Ascendium Education Group  
Barr Foundation  
BDO  
Blackbaud  
Bush Foundation  
Conrad N. Hilton Foundation  
Digital Science  
The Dyson Foundation  
Fluxx  
Foundant Technologies

GivingData  
Health Forward Foundation  
JPMorgan Chase & Co.  
Kenneth Rainin Foundation  
Kim Foster Consulting  
The Leona M. and Harry B. Helmsley Charitable Trust  
May & Stanley Smith Charitable Trust  
Mitsubishi Electric America Foundation  
Mother Cabrini Health Foundation  
Reis Foundation  
SmartSimple Software  
Streamlife Consulting  
Submittable

# Our Vision for PEAK2024

Join your colleagues in Seattle from March 18–20. PEAK's annual convening offers the opportunity for you to engage with and inspire the PEAK community as we continue on our collective emergent learning journey toward more equitable, effective grantmaking.

The overarching theme of this year's convening is reimagining. There is so much that can and should be reimagined in this sector, and we invite you to support an experience that will inform, excite, empower, and engage participants to reimagine the future of philanthropy.

The PEAK community can be a beacon that guides philanthropy forward. Over these three days, we'll foster an emergent learning experience that elevates how our members are leading the way with innovations in grantmaking practice and encourages everyone to contribute to transforming the sector. Join us in reimagining philanthropy.



**"I came away from PEAK2023 with some powerful takeaways after three days of learning, sharing, and exploring ways of incorporating more effective grantmaking practices with peers across the sector. I am so energized to put what I learned to practice and so grateful I had a chance to build a community in this way!"**

**Patricia Varela**, Grants Manager, The Davis and Lucile Packard Foundation



## How to Secure Your PEAK Support Package

To ensure that sponsors receive maximum visibility, we are seeking supporter commitments by **February 9, 2024**. We will continue to offer available opportunities until secured by a partner. We hope to hear from you soon. Questions? Please reach out to the membership team at [info@peakgrantmaking.org](mailto:info@peakgrantmaking.org).

[Complete our PEAK2024 Support Commitment Form ►](#)

# PEAK2024 Support Opportunities

As PEAK challenges our community to reimagine their grantmaking practices to be more equitable and effective, we are also challenging ourselves to reimagine our internal practices to drive equity and narrow the ever-present power gaps in philanthropy. This includes rethinking how we approach our fundraising efforts to support our annual convening so that they align with our values and our Principles, encourage relationship-building throughout the process, and center on our community and the transformation we are building together within philanthropy.

With this in mind, we are leaning into a unique approach we piloted last year that asks for your investment—but also for your flexibility and trust—to simply fund this important convening of philanthropic change agents. Whether through a grant or sponsorship, supporters provide necessary funding to ensure we have what is needed to build our community and learn together at PEAK2024.

Transformative supporters provide funding for the PEAK2024 convening at a level of \$50,000 or more as an investment in our collective efforts to learn, share, and evolve as a community and a sector. Supporters at all levels are welcome and appreciated.

In gratitude for contributions at this level, we will acknowledge each supporter during PEAK2024 in onsite print materials, online, and in our 2024 annual report.

Any current sponsor or member organization is invited to provide an additional contribution and become a PEAK2024 supporter.

**Transformative Supporter: \$50,000+**  
**Supporter: \$1,000+**



**“It was evident at PEAK2023 that PEAK Grantmaking leads the way in demonstrating how foundations can better implement equity-centered, values-driven practices. The insights I gained about emerging trends and best practices and the connections I made were invaluable, and we are excited to incorporate them into our work. Investing in PEAK by supporting this convening has been a great way for our foundation to support professionals who, like us, are dedicated to advancing equitable, effective grantmaking practices.”**

**Tanisha Davis**, PEAK2023 Cochair and Vice President of Grant Operations and Planning, Archstone Foundation

# PEAK2024 Sponsorships

We value our member and vendor partners who support our convening through sponsorship. As we continue to reimagine our practices, you'll see us continue to transition in a few ways, like streamlining benefits and options and focusing on meaningful connections and recognition opportunities for

our sponsors, rather than putting a premium on branding. Among them, we offer opportunities to uplift vendor sponsors as thought leaders and collaborators within our community through educational webinars and contributing articles to our Insights program in 2024.

Sponsorship	#	Amount	Annual Report Recognition	Onsite Recognition	Website Recognition	Exhibitor Package (for Vendor Partners Only)	Sponsored Webinar (for Vendor Partners Only)	Sponsored Insight (for Vendor Partners only)	Speaking Opportunity
Keynote	3	\$25,000	X	X	X	X	X	X	X
Accessibility	3	\$20,000	X	X	X	X	X	X	X
Career Center	2	\$20,000	X	X	X	X	X	X	X
Welcome Reception	2	\$20,000	X	X	X	X	X	X	X
Volunteer Reception	1	\$15,000	X	X	X	X	X	X	X
Newcomer Reception	2	\$15,000	X	X	X	X	X	X	X
Preconvening Chapter and Peer Volunteer Leader Retreat	1	\$15,000	X	X	X	X	X	X	X
PEAK2024 Streaming Online	1	\$15,000	X	X	X	X	X	X	X
Preconvening Grants Management 101 Workshop	1	\$15,000	X	X	X	X	X	X	X
Chapter Meetings	3	\$15,000	X	X	X	X	X	X	
Peer Group Meetings	3	\$15,000	X	X	X	X	X	X	
Wellness Breaks	3	\$15,000	X	X	X	X	X	X	
Board Alumni Breakfast	1	\$10,000	X	X	X	X	X		
Grants Management 101 Cohort and Alumni Reception	1	\$10,000	X	X	X	X	X		
Breakfast	3	\$10,000	X	X	X	X	X		

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Seattle Connection	3	\$10,000	X	X	X	X	X		
PEAK2024 App	1	\$10,000	X	X	X	X	X		
Social Media Wall	1	\$10,000	X	X	X	X	X		
Graphic Facilitation	2	\$10,000	X	X	X	X	X		
Speed Networking	2	\$10,000	X	X	X	X	X		
PEAK2024 Planning Committee Reception	2	\$5,000	X	X	X				
Coffee Breaks	5	\$5,000	X	X	X				
Scholarships	5	\$5,000	X	X	X				



**“We were proud to support accessibility and inclusion at PEAK2023. As a disability inclusion funder, it is important that we emphasize this topic in grantmaking, communities, and convenings. As PEAK continues to be a leader in the philanthropic space, it was the perfect opportunity to raise awareness around accessibility, increase participation in conversations around inclusive grantmaking, and help foster a sense of belonging for all attendees at PEAK’s first in-person convening since 2019.”**

**Tara Havlicek**, Program Manager, Mitsubishi Electric America Foundation and PEAK2023 Cochair



**“I may be a lone grants manager at my foundation, but with PEAK Grantmaking, I never feel alone. The staff and members have been a source of inspiration, camaraderie, and learning. PEAK has not only provided me with a wealth of much-needed resources and knowledge but, more importantly, with a warm and supportive community of like-minded professionals—and friends! Our foundation supports the annual convening because it offers a supersized opportunity for sharing ideas and fostering relationships.”**

**Patrick Barnes**, PEAK2024 Cochair and Program and Information Coordinator, The Dyson Foundation

# Sponsorship Highlights

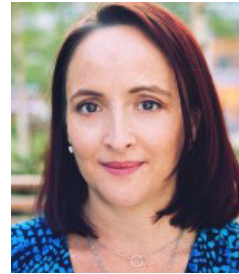
**Welcome Reception:** We'll kick off our gathering with a festive opening night reception at the **Seattle Art Museum**. Attendees will be invited to reconnect as peers and explore the museum together while networking and sharing practices to advance equitable grantmaking.

**Accessibility:** Support our efforts to make PEAK2024 as inclusive and accessible as possible to our community. PEAK Grantmaking has signed on to the Disability & Philanthropy Forum's Disability Inclusion Pledge, and we are committed to making PEAK2024 an example of inclusive events for the philanthropic sector. We are seeking values-aligned partners in this work to advocate for the importance of disability inclusion.

**Career Center:** PEAK Grantmaking is committed to providing career growth opportunities for our members while lifting up equitable practices related to hiring and managing staff as careers bloom. At PEAK2024, we'll have dedicated space providing resources and support for this. Our Career Center will host coaching sessions focused on personal and professional growth and job-seeking advice and a headshot studio.

**Scholarships:** Sponsors can partner with PEAK to promote inclusivity at PEAK2024 by offering scholarships to sector professionals who are dedicated to advancing equitable grantmaking practices and may be unable to attend due to financial constraints. Scholarships cover the entire cost of travel, lodging, and registration fees for multiple participants.

**Chapter and Peer Group Meetings:** PEAK Grantmaking has over 20 **chapters** and **peer groups** led by member volunteers. These groups provide members with spaces to connect deeply with one another in ways that are important to them and the change they want to drive in their careers, at their organizations, and in the field. Chapter and peer group meeting sponsors support the time blocks for these communities to gather in person at the convening.



**“Our team unanimously found PEAK2023 to be the best gathering of this community to date. We’re buzzing with inspiration and ideas to further align our practices with our values, center our grantee partners, and drive equity in our grantmaking.”**

**Lynne Bruger**, Deputy Director of Grants Management, Wellspring Philanthropic Fund

**Preconvening Grants Management 101 Workshop:** Back by popular demand! PEAK is offering a one-day GM101 experience as a pre-convening session on Sunday, March 17. The day will feature in-depth discussions on key fundamentals of grants management and strategies for operationalizing equity-centered, values-driven grantmaking practices. Faculty will include PEAK board members and alums, staff experts, and sector thought leaders who will present on both technical and aspirational elements of this work.

**Preconvening Chapter and Peer Group Volunteer Leader Retreat:** On Sunday, March 17, the PEAK team will convene our outstanding chapter and peer group volunteer leaders with an afternoon program focused on developing leadership skills, building personal and professional networks, and joining in collective troubleshooting and brainstorming to best create communities of belonging.

**Seattle Connection:** We'll offer a variety of opportunities for PEAK2024 attendees to enjoy Washington from the vantage point of our partners. These tailored experiences will allow our members to learn about and give back to the Evergreen State through sports, culture, community service, site visits to local nonprofits, and sustainability and conservation efforts. This sponsorship opportunity will cover transportation to the sites and will also include a donation to our partner nonprofits from PEAK.

**Graphic Facilitation:** We'll capture highlights of our three keynotes in a series of graphic recordings to share with the PEAK community shortly after the convening, as in past years. We're also exploring opportunities to create an onsite live graphic recording or interactive mural experience to capture attendee takeaways in real time.



# PEAK2024

## Solutions Center

We are reimagining how we position you, our vendor partners, within our community as thought partners, leaders, and collaborators to our funder members. That's why we are excited to offer our Solutions Center again this year. We hope to create a space that is its own emergent learning community where you can showcase your knowledge and offerings and be in conversation with our members.

### PEAK2024 Exhibitor Package in Solutions Center: \$4,500

- One (1) 10' x 10' exhibitor booth space
- Two (2) registrations to the conference, which include access to all keynotes, sessions, chapter and peer group meetings, meals, and networking opportunities. Each additional exhibitor registration will be charged at the early Organization Member registration rate of \$1,100.
- Recognition on the PEAK2024 website, app, and virtual convening platform, and in promotional materials, signage, emails, and on social media
- Recognition in PEAK's 2024 annual report

### PEAK2024 User Group Meeting: \$1,000

Vendor partners will also have the opportunity to host a user group meeting during the convening for a cost of \$1,000. Space is limited, and meeting space will be offered on a first-come, first-served basis. Sponsors will have access to a breakout room, audiovisual equipment, and their user group session will be included in the PEAK2024 program.

## Support PEAK Beyond the Convening

We greatly appreciate the support of our members, friends, and partners to help us host this amazing convening each year. PEAK2024 will be just one of our many efforts to bring together our community to reimagine what philanthropy can and should be—and to take practical steps to implement equitable, effective grantmaking practice change across the sector.

We encourage you to consider supporting PEAK beyond just our convening or your membership. Here are a few options:

- Consider increasing your annual membership contribution to become a Sustaining Organization Member.
- Give an in-kind donation as the host for a chapter or peer group gathering, or sponsor another event in 2024—like our Volunteer Leadership Summit, Grants Management 101 virtual cohort program, a fall Principles convening, or our summer learning series.
- And, of course, we always welcome and accept general operating support grants.

Reach out to Sara Sanders at [sara@peakgrantmaking.org](mailto:sara@peakgrantmaking.org) for details and to explore what option is best for you and your organization.



**“PEAK2023 felt more like a family reunion than a conference. It lifted me up to see the warmth, the drive, and the passion amongst us all—not to mention, the acknowledgement, recognition, and determination to continue to learn, to listen, to speak up, to do better, and so much more.”**

**Kelsey Anderson**, Manager, Grants & Information Systems, Arcus Foundation