

# Supporting PEAK2023

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Dear friends, colleagues, and partners,

**The PEAK community is reuniting May 8–10, 2023, in Baltimore!** For our first in-person annual convening since 2019, we are excited to debut new ways of gathering that invite our community to join us on a collective emergent learning journey toward more equitable, effective grantmaking.

Across those three days together, we'll focus on our **Learn, Share, Evolve Principle**, lift up stories and insights from the community, and challenge members to be activated change agents for philanthropy.

As we empower our members, we also take time to examine and shift how we operate as a nonprofit. This year, you'll notice streamlined options and a focus on relationship-building opportunities for our sponsorship packages as we continue to evolve our practices to be values-aligned and mission-driven in all we do.

**We invite you to demonstrate your commitment to equitable grantmaking and the PEAK community of change agents by supporting PEAK2023.**

We cannot wait to be under one roof to meet new members and reconnect with our most engaged supporters at the best convening any of us will attend in 2023. On behalf of our board and staff, thank you for your continued support and for being a part of our movement to transform philanthropy.

With gratitude,



Satonya Fair, JD

# Connect with the PEAK Grantmaking Community in 2023

## About PEAK Grantmaking

We are a community of grants professionals leading the way in advancing equitable, effective grantmaking practices. Together, we are transforming philanthropy. PEAK2023 promises to be our largest in-person convening in over four years.

## By the numbers

**500+**

Contributing Organization Members

**2,500+**

organizations in our network

**7,000+**

people in our network

**300+**

volunteer leaders

## A snapshot of Contributing Organization Members

**55%**

private/independent foundation

**17%**

public charity/other nonprofit grantmaker

**9%**

corporate giving program/foundation

**8%**

community foundation

**6%**

consultant/philanthropic advisor

**2%**

philanthropy-supporting organization/funder network

**2%**

government/public entity

**<1%**

operating foundation

**<1%**

limited liability company

## Job bands in our network

**57%**

professional positions

**16%**

supervisory/management positions

**15%**

business support positions

**12%**

executive positions

## Breakdown of Contributing Organization Members by annual giving

**8%**

less than \$250,000

**4%**

\$250,000–\$500,000

**8%**

\$500,000–\$1,250,000

**8%**

\$1,250,000–\$2,500,000

**14%**

\$2,500,000–\$5,000,000

**30%**

\$5,000,000–\$25,000,000

**12%**

\$25,000,000–\$50,000,000

**8%**

\$50,000,000–\$100,000,000

**8%**

above \$100,000,000

**Thank you to our PEAK2022 sponsors and exhibitors!** We are grateful for the generous support through PEAK2022 Online sponsorships that helped make last year's virtual convening possible.

1892 consulting  
Amalgamated Bank  
Annenberg Foundation  
Arnold Ventures  
Ascendium Education Group  
Blackbaud  
BlueCross BlueShield of North Carolina Foundation  
Conrad N. Hilton Foundation  
Dyson Foundation  
Exponent Partners  
Fluxx  
Flouant Technologies  
Georgia Power Foundation

GivingData  
Kim Foster Consulting  
The Leona M. and Harry B. Helmsley Charitable Trust  
May & Stanley Smith Charitable Trust  
Resilia  
SmartSimple  
Streamlife Consulting  
Submittable  
Tactiv  
Virginia G. Piper Charitable Trust  
Walton Family Foundation  
WizeHive  
ZoomGrants

# Our Vision for PEAK2023

PEAK2023 will be the first time we bring our community together in person since March 2019! Given everything that has transpired over these years, we feel it's important to rethink how we approach the biggest gathering of PEAK's community and that we create opportunities for people to connect with each other in meaningful ways.

The inspiration for PEAK2023 is our **Learn, Share, Evolve Principle**, which focuses on building sector-wide knowledge and seeking wisdom from others pursuing change and impact.

We'll bring diverse voices to the mainstage and introduce new experiences like open fishbowl conversations, world cafés, and ideation rooms to help us explore pressing questions, such as: What makes a best practice in grants management? What might philanthropy achieve if it centered around trusting our nonprofit partners? What's standing in the way of progress in our organizations and in our careers? We will have fewer sessions than in the past to help attendees focus, participate fully, and allow for breathing space as we transition back to in-person convenings.

PEAK2023 will offer a limited number of sessions to be live streamed to those joining us online. At this time, we plan to stream all keynotes and a select number of additional sessions.

## How to Secure Your Support Package

To ensure that sponsors receive maximum visibility, we are seeking initial supporter commitments by **March 1, 2023**. We will continue to offer available opportunities until they are secured by a partner. We hope to hear from you soon. For questions, please contact Clare Larson at [clare@peakgrantmaking.org](mailto:clare@peakgrantmaking.org).

[Complete our PEAK2023 Support Commitment Form ▶](#)



**“We are proud to support PEAK’s annual conference because the sharing of current best practices in grants management is vital to effective philanthropy. Every year, insights from PEAK help my team build skills to support the evidence-based culture of our organization. I especially appreciate how PEAK pushes us to be more equity-focused, particularly in understanding how our operations impact those seeking our funds.”**

**Hannah Kahn**, Vice President of Grants Management,  
Arnold Ventures

# PEAK2023 Support Opportunities

As PEAK challenges our community to learn, share, and evolve their grantmaking practices to be more equitable and effective, we are also challenging ourselves to learn, share, and evolve our internal practices to drive equity and narrow the ever-present power gaps in philanthropy.

This includes rethinking how we approach our fundraising efforts to support our annual convening so that they align with our values and our Principles, encourage relationship-building throughout the process, and center on our community and the transformation we are building together within philanthropy.

With this in mind, we are introducing a new option to simply fund this important convening of philanthropic change agents. Whether through a grant or sponsorship, supporters provide necessary funding to ensure we have what is needed to build our community and learn together at PEAK2023.

**Transformative Supporter: \$50,000+**  
**Supporter: \$1,000+**

Transformative supporters provide funding for the PEAK2023 convening at a level of \$50,000 or more as an investment in our collective efforts to learn, share, and evolve as a community and a sector. Supporters at all levels are welcome and appreciated.

In gratitude for contributions at this level, we will acknowledge each supporter during PEAK2023 in onsite print materials, online, and in our 2023 annual report.

**Any current sponsor or member is invited to provide an additional contribution and become a PEAK2023 supporter.**



**“PEAK Grantmaking plays such a vital role in the philanthropic sector by providing the resources and expertise foundations need to implement equitable and effective grantmaking practices. We are proud to support the PEAK community as it has been convening and engaging stakeholders in thoughtful discussions that lead to actionable change within organizations for the past 25 years.”**

**Allison Gister**, *Director, Grants & Knowledge Management, Conrad N. Hilton Foundation*

# PEAK2023 Sponsorships

We value our member and vendor partners who support our convening through sponsorship. As we continue to learn, share, and evolve our practices, you'll see us start to transition in a few ways, like streamlining benefits and options and focusing on meaningful connections and recognition opportunities for our

sponsors rather than putting a premium on branding. Among them, we offer opportunities to uplift vendor sponsors as thought leaders and collaborators within our community through educational webinars and contributing articles to our Insights program in 2023.

Sponsorship	#	Amount	Annual Report Recognition	Onsite Recognition	Website Recognition	Exhibitor Package (for Vendor Partners Only)	Sponsored Webinar (for Vendor Partners Only)	Sponsored Insight (for Vendor Partners only)	Speaking Opportunity
Keynote	3	\$25,000	X	X	X	X	X	X	X
Accessibility	3	\$20,000	X	X	X	X	X	X	X
Career Center	2	\$20,000	X	X	X	X	X	X	X
Welcome Reception	2	\$20,000	X	X	X	X	X	X	X
Volunteer Reception	1	\$15,000	X	X	X	X	X	X	X
Newcomer Reception	1	\$15,000	X	X	X	X	X	X	X
Preconvening Chapter and Peer Group Leadership Summit	1	\$15,000	X	X	X	X	X	X	X
PEAK2023 Streaming-Online	1	\$15,000	X	X	X	X	X	X	X
Chapter Meetings	3	\$15,000	X	X	X	X	X	X	
Peer Group Meetings	3	\$15,000	X	X	X	X	X	X	
Wellness Breaks	3	\$15,000	X	X	X	X	X	X	
Board Alumni Breakfast	1	\$10,000	X	X	X	X	X		
GM101 Cohort Reception	1	\$10,000	X	X	X	X	X		
Breakfast	3	\$10,000	X	X	X	X	X		
Community Service	1	\$10,000	X	X	X	X	X		
PEAK2023 App	1	\$10,000	X	X	X	X	X		
Social Media Wall	1	\$10,000	X	X	X	X	X		
Graphic Facilitation	2	\$10,000	X	X	X	X	X		
Dine-Around Host	5	\$10,000	X	X	X	X	X		
Coffee Breaks	5	\$5,000	X	X	X				
Scholarships	5	\$5,000	X	X	X				

# Sponsorship Highlights

## Opening Welcome Reception

We'll celebrate our return to an in-person gathering at our Opening Welcome Reception, which will be held at the **Reginald F. Lewis Museum of Maryland African American History & Culture** in Baltimore. Attendees will be invited to reconnect as peers and explore the museum together while networking and sharing practices to advance equitable grantmaking.

## Accessibility

Support our efforts to make PEAK2023 as inclusive and accessible as possible to our community. PEAK Grantmaking has signed on to the **Disability & Philanthropy Forum's Disability Inclusion Pledge**, and we are committed to making PEAK2023 an example of inclusive events for the philanthropic sector. We are seeking values-aligned partners in this work to advocate for the importance of disability inclusion.

## Career Center

PEAK Grantmaking is committed to providing career growth opportunities for our members while lifting up equitable practices related to hiring and managing staff as careers bloom. At PEAK2023, we'll have dedicated space providing resources and support for this. Our Career Center will host coaching sessions, a headshot station, and a résumé review area.



**"Thanks to PEAK, GivingData can better understand and address grantmakers' needs and be included in conversations that challenge the status quo and inspire us to create solutions to transform philanthropy as a community."**

**Roberto Cremonini**, Senior Vice President of Client Innovation and Impact, GivingData



Courtesy of the Reginald F. Lewis Museum of Maryland African American History & Culture

## Scholarships

These sponsors partner with PEAK Grantmaking to promote inclusivity at PEAK2023 by offering scholarships to sector professionals who are dedicated to advancing equitable grantmaking practices and may be unable to attend due to financial constraints. Scholarships cover the cost of travel, lodging, and registration fees for multiple participants.

## Chapter and Peer Group Meetings

PEAK Grantmaking has **14 chapters** and **11 peer groups**, led by member volunteers, which provide members with spaces to connect deeply with one another in ways that are important to them and the change they want to drive in their careers, at their organizations, and in the field. Chapter and peer group meeting sponsors support the time blocks for these communities to convene in person for the first time in years.

## Preconvening Chapter and Peer Group Leadership Summit

On Sunday, May 7, the PEAK team will convene our outstanding chapter and peer group volunteer leaders with an afternoon program focused on developing leadership skills, building personal and professional networks, and joining in collective troubleshooting and brainstorming to best create communities of belonging.

# PEAK2023

## Solutions Center

As we learn, share, and evolve, we want to consider how we position you, our vendor partners, within our community as thought partners, leaders, and collaborators to our funder members. That's why we are excited to evolve our traditional Expo Hall into a Solutions Center. We hope to create a space that is its own emergent learning community where you can showcase your knowledge and offerings and be in conversation with our members.

### **SOLD OUT! PEAK2023 Exhibitor Package in Solutions Center: \$4,500**

- One (1) 10' x 10' exhibitor booth space
- Two (2) registrations to the convening, which include access to all keynotes, sessions, chapter and peer group meetings, meals, and networking opportunities. Each additional exhibitor registration will be charged at the appropriate early registration rate
- Recognition on the PEAK2023 website and app and in promotional materials, signage, email and social media
- Recognition in PEAK's 2023 annual report

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**“Each year, this event provides grantmaking professionals with unsurpassed options to expand their philanthropy knowledge. Serving as cochair was a highlight of my career and an invaluable opportunity to bring the PEAK family together and help see how it can make change happen.”**

**Candy Champion**, *Director of Grants and Office Administration, Turner Foundation, PEAK2021 Committee Cochair*