

Supporting PEAK2025



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Dear friends, colleagues, and partners,

We believe that change begins with us and that each member of the PEAK community is an inherent leader. And we live in a moment that requires us to courageously lean into the headwinds that challenge us. To this, we say: Onward!

From March 24 to 26, 2025, in New Orleans, we are excited to bring together grants professionals to lead with courage and boldly move toward a future where justice and equity prevail.

Last year, we were delighted by the record-breaking reception our sponsorship packages received and look forward to another year of radical support for our convening and community from our members and partners.

We invite you to demonstrate your commitment to equitable grantmaking and the PEAK community of change agents by supporting PEAK2025.

On behalf of our board and staff, thank you for your continued support and for being a part of our movement to reimagine philanthropy.

With gratitude,

A handwritten signature in black ink, appearing to read "Satonya Fair, JD". The signature is fluid and cursive, with a large initial "S" and "F".

Satonya Fair, JD
President and CEO

Connect with the PEAK Grantmaking Community in 2025

About PEAK Grantmaking

We are a community of grants professionals leading the way in advancing equitable, effective grantmaking practices. Together, we are transforming philanthropy. PEAK2025 promises to be our largest in-person convening.

By the numbers

550+

Contributing Organization Members

2,500+

organizations in our network

8,000+

people in our network

350+

volunteer leaders

A snapshot of Contributing Organization Members

54%

private/independent foundations

17%

public charities/ other nonprofit grantmakers

7%

corporate giving programs/ foundations

7%

community foundations

7%

consultants/ philanthropic advisors

3%

philanthropy-supporting organizations/ funder networks

2%

operating foundations

2%

government/ public entities

1%

limited liability companies

<1%

family offices

Job bands in our network

56%

professional positions

18%

supervisory/ management positions

14%

internal/business support positions

12%

executive positions

Breakdown of Contributing Organization Members by annual giving

5%

less than \$250,000

2%

\$250,000–\$500,000

7%

\$500,000–\$1,250,000

7%

\$1,250,000–\$2,500,000

11%

\$2,500,000–\$5,000,000

32%

\$5,000,000–\$25,000,000

14%

\$25,000,000–\$50,000,000

9%

\$50,000,000–\$100,000,000

8%

above \$100,000,000–\$200,000,000

5%

above \$200,000,000

Thank you to our 2024 supporters! We are grateful for the generous contributions from our PEAK2024 supporters who helped make our convening possible.

Annenberg Foundation
Annie E. Casey Foundation
Arabella Advisors
Archstone Foundation
Arnold Ventures
Ascendium Education Group
BDO
Bezos Earth Fund
Blackbaud
BlueCross BlueShield of North Carolina Foundation
Bullitt Foundation
Bush Foundation
CareQuest Institute for Oral Health
Conrad N. Hilton Foundation
Dyson Foundation
Fluxx
Foundant Technologies
GivingData
Grantbook

Health Forward Foundation
JPMorgan Chase & Co.
JustFund
The Lemelson Foundation
The Leona M. and Harry B. Helmsley Charitable Trust
Margaret A. Cargill Philanthropies
Marguerite Casey Foundation
May & Stanley Smith Charitable Trust
Mother Cabrini Health Foundation
National Park Foundation
The Reis Foundation
Resilia
reSolved
Salesforce
SmartSimple Software
Submittable
Temelio
Walton Family Foundation
Wilburforce Foundation

Our Vision for PEAK2025

Join your colleagues in New Orleans March 24–26. PEAK’s annual convening offers you the opportunity to engage with and inspire the PEAK community as we continue our collective emergent learning journey toward more equitable, effective grantmaking.

The overarching theme of this year’s convening is the call to move onward and lead with courage. We are creating an experience that will inform, excite, empower, and engage participants to fully embrace their leadership capacities. They will also be emboldened to face the thorniest situations to realize a philanthropic sector governed by equity and justice.

PEAK2025 is a call for our community to lean into the headwinds that challenge us, to build on our momentum, to see new possibilities despite the setbacks, and to constructively engage with our feelings of discomfort in order to dismantle systems that disenfranchise individuals and communities across our nation. We must be unwavering in our commitment to transforming philanthropy and upholding the ideals of fairness, trust, and truth. As individuals and as a collective, let’s lead with courage and boldly move toward a future where justice and equity prevail.



“I always leave the PEAK conference with new connections and perspectives, actionable tips, and a challenge to think critically and push the boundaries of my work.”

Erin Johnstone, Grants Manager, Victoria Foundation

How to Secure Your PEAK2025 Support Package

To ensure that sponsors receive maximum visibility, we are seeking supporter commitments by **February 7, 2025**. We will continue to offer available opportunities until secured by a partner. We hope to hear from you soon. Questions? Please reach out to Nichia McFarlane at nichia@peakgrantmaking.org.

[Complete our PEAK2025 Support Commitment Form ▶](#)



“Our team unanimously found this to be the best gathering of this community to date. We’re buzzing with inspiration and ideas to further align our grantmaking practices with our values, center our grantee partners, and drive equity in our grantmaking.”

Lynne Bruger, Deputy Director of Grants Management, Wellspring Philanthropic Fund

PEAK2025

Support Opportunities

As PEAK challenges our community to reimagine their grantmaking practices to be more equitable and effective, we also challenge ourselves to reimagine our internal practices to drive equity and narrow the ever-present power gaps in philanthropy. This includes rethinking how we approach our fundraising efforts to support our annual convening so that they align with our values and our Principles, encourage relationship-building throughout the process, and center on our community and the transformation we are building together within philanthropy.

With this in mind, we are continuing our unique approach that asks for your investment—and your flexibility and trust—to simply fund this important convening of philanthropic change agents. Whether through a grant or sponsorship, supporters provide necessary funding to ensure we have what is needed to build our community and learn together at PEAK2025.

Transformative supporters provide funding for the PEAK2025 convening at a level of \$50,000 or more as an investment in our collective efforts to learn, share, and evolve as a community and a sector. Supporters at all levels are welcome and appreciated.

In gratitude for contributions at this level, we will acknowledge each supporter online, in print materials onsite at PEAK2025, and in our 2025 impact report.

Any current sponsor or member organization is invited to provide an additional contribution and become a PEAK2025 supporter.

Transformative Supporter: \$50,000+
Supporter: \$1,000+



“I loved the energy and enthusiasm. Attending the inaugural LGBTQ+ Caucus meeting was my biggest highlight of PEAK2024. Meeting other like-minded queer people in philanthropy who had similar roles as me really made me feel seen.”

Theresa Gonzalez, Program Assistant, David and Lucile Packard Foundation

PEAK2025 Sponsorships

We value our member and vendor partners who support our convening through sponsorship. As we continue to learn, share, and evolve our practices, you'll see a few changes in our sponsorship packages this year, like streamlining benefits and options and focusing on meaningful connections and recognition opportunities for our sponsors, rather than putting a premium on branding. Among them, we offer opportunities to uplift vendor sponsors as thought leaders and collaborators within our community through educational webinars and contributing articles to our Insights program in 2025.

Sponsorship	#	Amount	Annual Report Recognition	Onsite Recognition	Website Recognition	Exhibitor Package (for Vendor Partners Only)	Sponsored Webinar (for Vendor Partners Only)	Sponsored Insight (for Vendor Partners only)	Speaking Opportunity
Keynote	3	\$25,000	X	X	X	X	X	X	X
Welcoming Reception	3	\$25,000	X	X	X	X	X	X	X
Accessibility	3	\$20,000	X	X	X	X	X	X	X
Career Center	3	\$20,000	X	X	X	X	X	X	X
Solutions Center Bingo	1	\$15,000	X	X	X	X	X		X
Volunteer Reception	1	\$15,000	X	X	X	X	X		X
Newcomer Reception	2	\$15,000	X	X	X	X	X		X
Preconvening Chapter and Peer Volunteer Leader Retreat	2	\$15,000	X	X	X	X	X		X
Preconvening Grants Management 101 Program	2	\$15,000	X	X	X	X	X		X
Networking Breakfast	3	\$15,000	X	X	X	X	X		
Wellness	3	\$15,000	X	X	X	X	X		
PEAK2025 App	2	\$15,000	X	X	X	X	X		X
Graphic Facilitation	2	\$12,500	X	X	X	X			
Ask Me Anything Area	3	\$10,000	X	X	X	X			
Chapter Meetings	3	\$10,000	X	X	X	X			
Peer Group Meetings	3	\$10,000	X	X	X	X			
Board Alumni Breakfast	1	\$10,000	X	X	X	X			
Grants Management 101 Cohort and Alumni Reception	1	\$10,000	X	X	X	X			X
Social Media Wall	1	\$10,000	X	X	X	X			
Speed Networking	2	\$10,000	X	X	X	X			
PEAK2025 Planning Committee Reception	2	\$5,000	X	X	X				
Coffee Breaks	5	\$5,000	X	X	X				
Scholarships	5	\$5,000	X	X	X				

Here are a few highlights:

Welcome Reception: We'll kick off our gathering with a festive opening night reception at **Mardi Gras World**, where attendees will get a behind-the-scenes look at New Orleans's Mardi Gras traditions. Attendees will be invited to reconnect as peers and view floats used in past Mardi Gras parades together while networking and sharing practices to advance equitable grantmaking.

Accessibility: Support our efforts to make PEAK2025 as inclusive and accessible as possible to our community. PEAK Grantmaking has signed on to the Disability & Philanthropy Forum's Disability Inclusion Pledge, and we are committed to making PEAK2025 an example of inclusive events for the philanthropic sector. We are seeking values-aligned partners in this work to advocate for the importance of disability inclusion. Closed captioning services for the keynote and breakout sessions are critical to ensuring all attendees, especially those with visual and hearing impairments, can fully participate in these learning opportunities.

Career Center: PEAK Grantmaking is committed to providing career growth opportunities for our members and lifting up equitable hiring and staff-management practices so that careers can bloom. At PEAK2025, we'll have dedicated space providing resources and support for this. In addition to a headshot studio, the Career Center will host 50-minute, individual coaching sessions focused on personal and professional growth and advice for job seekers. These are both complimentary offerings, and some of the PEAK convening's most sought-after offerings.

Scholarships: Sponsors can partner with PEAK to promote inclusivity at PEAK2025 by offering scholarships to sector professionals who are dedicated to advancing equitable grantmaking practices and may be unable to attend due to financial constraints. By supporting scholarships, sponsors enrich the professional development of PEAK members and strengthen the philanthropic sector. Each scholarship package covers the cost of lodging and registration fees for three participants.

Peer Network Meetings: PEAK Grantmaking has 14 **chapters** and 8 **peer groups**, all led by member volunteers. These groups provide members with spaces to connect deeply with one another in ways that are important to them and inspire the change they want to drive in their careers, at their organizations, and in the field. Chapter and peer group meeting sponsors support the time blocks for these communities to gather in person at the convening.

Preconvening Grants Management 101 Program: PEAK's signature learning program includes two virtual gatherings and a half-day preconvening session on Sunday, March 23, that will dive into the fundamentals of grants management, the philanthropic sector, and equitable, effective grantmaking practices. The program will feature opportunities for networking and learning with a diverse faculty of PEAK board members, sector leaders, and staff. Highlights include in-depth presentations, interactive discussions, and case-study and goal-setting exercises that will provide opportunities to learn both technical and aspirational elements of philanthropy and work towards career growth goals.

Preconvening Chapter and Peer Group Volunteer Leader Retreat: On Sunday, March 23, the PEAK team will convene our outstanding chapter and peer group volunteer leaders for an afternoon program focused on developing leadership skills, building personal and professional networks, and joining in collective troubleshooting and brainstorming to best create communities of belonging.

Graphic Facilitation: We'll capture **highlights** of our three keynotes in a series of graphic recordings to share with the PEAK community shortly after the convening and tag sponsors in a LinkedIn post with the graphic recordings.

Ask Me Anything Area: We are excited to bring back our successful Ask Me Anything area within the PEAK Café, where knowledgeable members from within our community will be available to answer questions on a variety of topics of interest. These could include anything from funding public policy to serving on the PEAK board.

Solutions Center Bingo: Solutions Center Bingo is designed to drive attendee engagement and boost exhibitors' visibility. Attendees are invited to explore the exhibitor area, interact with the booth managers, and collect stamps from exhibitors to complete their bingo cards. Once attendees complete their card, they can submit it for a chance to win a prize.

PEAK2025 App: In lieu of printed resources, we're investing in our event app. The schedule, presentation materials, and registration process can all be handled digitally and help us move away from paper and disposable forms of communication.

PEAK2025

Solutions Center

As we learn, share, and evolve, we want to consider how we position you, our vendor partners, within our community as thought partners, leaders, and collaborators to our funder members. That's why we are excited to offer our Solutions Center again this year. We hope to create a space that is its own emergent learning community where you can showcase your knowledge and offerings and be in conversation with our members.

PEAK2025 Exhibitor Package in Solutions Center: \$6,000

- One (1) 10' x 10' exhibitor booth space
- Two (2) registrations to the conference, which include access to all keynotes, sessions, chapter and peer group meetings, meals, and networking opportunities. Each extra exhibitor registration will be charged at the Organization Member registration rate, up to three (3) additional registrations
- Participation in the virtual PEAK Demo Day after the convening
- Recognition as an exhibitor on the PEAK2025 website, in the app, and in promotional materials, signage, emails, and on social media
- Recognition as an exhibitor in PEAK's 2025 impact report

PEAK2025 User Group Meeting: \$1,000

Vendor partners will also have the opportunity to host a user group meeting during the convening at a cost of \$1,000. Space is limited, and meeting space will be offered on a first-come, first-served basis. Vendor partners will have access to a breakout room, audiovisual equipment, and their user group meeting will be included in the PEAK2025 program.

Support PEAK Beyond the Convening

We greatly appreciate the support of our members, friends, and partners to help us host this amazing convening each year. PEAK2025 will be just one of our many efforts to bring together our community to reimagine what philanthropy can and should be—and to take practical steps to implement equitable, effective grantmaking practice change across the sector.

We encourage you to consider supporting PEAK beyond just our convening or your membership. Here are a few options:

- Consider increasing your annual membership contribution to become a Sustaining Organization Member.
- Give an in-kind donation as the host for a chapter or peer group gathering—or sponsor another event in 2025, like our Volunteer Leadership Summit, Grants Management 101 virtual cohort program, a fall Principles convening, or our summer learning series.
- And, of course, we always welcome and accept general operating support grants.

Reach out to Nichia McFarlane at nichia@peakgrantmaking.org for details and to explore what option is best for you and your organization.